



Deep Mining 2024

10th International Conference on Deep and High Stress Mining
24–26 September 2024 | Hotel Bonaventure, Montreal, Canada

SPONSORSHIP & DISPLAY OPPORTUNITIES

BACKGROUND

Underground mining continues to progress at deeper levels and industry is now extracting mineral reserves at depth that previously would have been considered unmineable. Deep mining is a very technical and challenging environment.

A high level of understanding and technically sound approaches are essential to deal with the significant geotechnical challenges of deep and high stress mining, and best practice and innovation need to be implemented.

This conference provides a forum for deep mining professionals to share research, ideas and experiences in order to help improve safety and productivity in the industry.

PREVIOUS DEEP MINING EVENTS

- Perth, 2017
- Sudbury, 2014
- Perth, 2012
- Santiago, 2010
- Perth, 2007
- Quebec City, 2006
- Johannesburg, 2004
- Perth, 2002

PROMOTION

The ACG is undertaking a niche marketing campaign to promote this conference to local and international professionals via:

- Internet marketing – promotion via the dedicated conference website, ACG website and other mining event websites.
- Promotion via social media including dedicated Deep Mining conferences LinkedIn page. Along with the ACG LinkedIn page, there is a combined reach of over 10,000 people.
- Industry association including The University of Western Australia.
- Direct and targeted electronic mail campaign.
- Media support and coverage from reputable industry journals, magazines and newsletters.
- International and local exposure through the activities and support of key industry personnel.
- Regular communication to ACG mining event past delegates.
- Promotion at selected ACG and international geotechnical engineering events.

* The ACG reserves the right to alter the format of the event.

EXHIBITION OPPORTUNITIES**

Entitlements	Principal	Major	Exhibitor
	SUBSCRIBED	CAD 14,000*	CAD 7,500*
		AUD 15,400*	AUD 8,250*
Sponsor logo acknowledgement on slide during program	✓	✓	✓
Promotional video in plenary room prior to commencement***	✓		
Opportunity to present for 3-5 minutes during plenary session	✓		
Opportunity to host 30 minute breakfast session (at sponsor's expense)	✓		
Complimentary full registration(s) for the Deep Mining 2024 conference	3	2	1
Complimentary registration(s) for the conference dinner	3	2	1
Exhibition booth for the duration of the event	6x2 m booth	3x2 m booth	3x2 m booth
Exhibition booth staff passes to attend your booth	4	2	1
Technical session branding	2	1	
Sponsor logo to appear on conference delegate bags	✓	✓	
Insert(s) included in the conference delegate bags	2	2	
Sponsor logo to appear in printed conference proceedings	✓	✓	
Sponsor banner(s) to be displayed***	2		
Invitation to contribute a technical article to the conference supplement***	✓		
Invitation to supply Deep Mining 2024 endorsement copy for marketing purposes	✓		
Opportunity to supply editorial/advertisement for the conference supplement	Full page	1/2 page	
Sponsor logo to appear on printed and web-based promotional material	✓	✓	✓
Company branding between conference sessions	✓	✓	✓
Copy of authorised delegate list pre and post event	✓	✓	✓

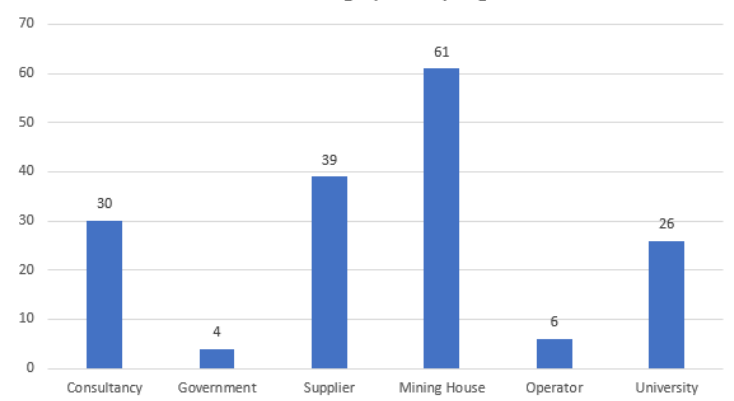
Please see overleaf for more sponsorship opportunities.

DEEP MINING 2017

The Eighth International Conference on Deep and High Stress Mining (Deep Mining 2017) was held in Perth, Western Australia. Support for the event was received from the following sponsors and exhibitors:

- Major:** Epiroc (then New Concept Mining)
Normet International Ltd
- Trade:** DSI Underground
ESG Solutions
Fero Strata Systems Group Pty Ltd
Geobruigg Australia Pty Ltd
Inflatable Packers International
Jenmar Australia
Mira Geoscience
Stratacrete Pty Ltd
Laser Metal Pressings Pty Ltd
- Open Access:** SRK Consulting
- Student Registration:** mXrap

DHS 2017 - Demographics by organisation



* All prices include local taxes where applicable.

** The ACG reserves the right to alter the trade exhibition floor plan and the format of the event which may change the entitlements.

*** Principal Sponsor entitlements (one Principal Sponsorship available):

Promotional video is to be played prior to commencement of morning session and is subject to ACG approval.

Pull up banners are to be displayed at front of exhibition area for the duration of the event, supplied by the sponsor and subject to venue approval.

Conference supplement is distributed to all in-person international conference delegates.

SPONSORSHIP & DISPLAY OPPORTUNITIES

All Sponsorship Packages include:

- Company logo to appear on selected conference promotional material.
- Hyperlinked company logo on conference website.
- A copy of the authorised conference delegate list, with contact details, pre and post event.
- Logo on sponsor acknowledgement slide during program.
- Company branding between conference sessions.

OPEN ACCESS SPONSOR**

(unlimited packages available) CAD 7,500/AUD 8,250*

- One complimentary registration, which includes full admittance to the Deep Mining 2024 conference and the conference dinner.
- Hyperlinked company logo on conference sponsor web page, home page of conference website, and ACG shop web page, directing people to online Deep Mining 2024 papers page, post conference.
- During the conference, and post conference, industry will be able to openly and freely access the conference papers from the ACG Online Repository.
- Hyperlinked company logo on conference papers page.
- Acknowledgement of Open Access Sponsor status in conference onsite program and onsite signage, with link to Online Repository.
- An ACG supplied QR code graphic for sponsor to use in their own promotional material.

DINNER SPONSOR**

(one package available) CAD/AUD POA*

- Eight complimentary tickets to the conference dinner.
- Company representative or invited peer to make five minute address.
- Opportunity to distribute goodwill items to dinner attendees (at sponsor's cost).
- Opportunity to display company signage at dinner venue (subject to venue permission) for the duration of the dinner.
- Opportunity to host a VIP table at the conference dinner.
- Opportunity to provide entertainment (at sponsor's cost).
- Opportunity to provide a raffle draw at the conference dinner (prize supplied by sponsor).
- One insert into conference delegate bags.

WI-FI SPONSOR**

(one package available) CAD/AUD POA*

- Signage at event to promote Wi-Fi Sponsor status.

CHARGING STATION SPONSOR**

(one package available) CAD/AUD POA*

- Naming rights and branded signage at charging station.
- Charging station located within exhibition area where delegates can charge their devices.
- One complimentary registration, which includes full admittance to the Deep Mining 2024 conference.

BARISTA COFFEE BAR SPONSOR**

(one package available) CAD/AUD POA*

- Barista coffee bar during refreshment and lunch breaks, located in the exhibition area, for duration of the event. All provisions (cart, barista, coffee and coffee cups) at sponsor's cost.
- Company signage within the barista coffee bar area (to be provided by sponsor, subject to venue approval).
- One complimentary registration, which includes full admittance to the Deep Mining 2024 conference.

SPECIAL SPONSORSHIP PACKAGES**

- Pens (supplied by sponsor) CAD 1,300/AUD 1,430* (one package available)
- Pads (supplied by sponsor) CAD 1,300/AUD 1,430* (one package available)
- Delegate Bag Insert (supplied by sponsor) CAD 1,300/AUD 1,430* (limited packages available)
- Lunch (limited packages available) CAD 1,300/AUD 1,430*
- Name Badge Lanyards (supplied by sponsor)
- Refreshment Break (limited packages available) CAD 1,300/AUD 1,430*
- Hand Sanitiser (to go in delegate bag, supplied by sponsor) CAD 1,300/AUD 1,430* (one package available)

* All prices include local taxes where applicable.

SPONSOR/DISPLAY APPLICATION

SPONSOR/DISPLAY REGISTRATION

To secure your participation as a sponsor or exhibitor, please complete and return the registration page along with your company logo as a high resolution EPS vector file, minimum 300 dpi.

On receipt of the registration form, a letter of confirmation will be issued to the person listed as the event coordinator on the sponsor/display application form.

Please note that all packages (where limited) will be confirmed on a 'first come, first served' basis.

Deep Mining (2465) | 24-26 September 2024

SPONSOR COMPANY

Please print. *Denotes mandatory fields.

*Company _____

*ABN _____

Australian companies only

*Authorised by _____

*Position _____

*Address _____

State _____ Postcode _____

Phone _____ Mobile _____

*Email _____

EVENT COORDINATOR

Please print. *Denotes mandatory fields.

*Name _____

*Ph/Mob _____

*Email _____

*Accounts payable email _____

SPONSOR PACKAGE

Package _____

Value (CAD/AUD) _____

Package _____

Value (CAD/AUD) _____

Package _____

Value (CAD/AUD) _____

TOTAL VALUE CAD/AUD _____

All prices include local taxes where applicable.

Please return this completed form and your purchase order to

events-acg@uwa.edu.au and the ACG will send you an invoice with EFT and credit card details.



Australian Centre for Geomechanics
35 Stirling Highway (M600)
Crawley, Western Australia
AUSTRALIA 6009



events-acg@uwa.edu.au



+61 8 6488 3300

